

MINUTES
Central Iowa Symphony Board
July 7, 2009

Attending: Sam Wormley (presiding), Carrie Forbes, Kathleen Foster-Wendel, Noelle Fultz, Karl Gwiasda, Donita McCoy, Jane Ringwald
Ex officio: A. M. Fink, Sara Markley, Eric McIntyre

Administrative

President Wormley called the meeting to order at 6:40 pm.

The minutes for the meeting of June 2 were approved.

Treasurer Ringwald distributed a budget review summarizing the activity of the fiscal year that closed on June 30. The report showed that revenue exceeded expenses by over \$1000 thanks both to an increase in donations and a reduction in costs. The report was approved.

McCoy reported that the CIS Foundation has issued a grant of \$1500 to the CIS to defray the cost of soloists during the coming season.

It was moved, seconded, and unanimously approved that the CIS donate \$200 to the Ames Friends Meeting in appreciation for their making their space available for the board's meetings.

Wormley reported that the requisite Biennial Report has been filed with Iowa's Secretary of State. The filing included a request that Willa Holger's name be removed as CIS's agent.

Wormley reported that Kevin Amidon has asked about what payment he may offer to the violinist who would substitute as concertmaster during his absence from one of next season's concerts. It was moved, seconded, and unanimously approved that the substitute be paid \$250 plus \$60 for travel expenses and, further, that the board shall review the current system of payments for hired players in order to establish a better defined and consistent scheme.

Season brochure / Playbill covers

Fultz distributed a sample copy of her design for the season brochure. The design met with unanimous approval. McIntyre or Gwiasda will provide whatever textual material is still needed. By unanimous consent, the board agreed that the price for student subscriptions be reduced to \$15 and that the pre-season purchase price for the YA concert be set at \$1.

Fultz reported that Sigler's quoted cost for printing 2000 brochures and mailing 1700 comes to approximately \$1500. The board unanimously gave Fultz authorization to finalize arrangements with the printer. The plan is that the brochures be ready no later than July 31 so that copies will be available for distribution at the summer concert in August. The mailing will be done towards the end of August. Markley reported that she has updated the mailing list.

By unanimous agreement, the board approved mailing the president's "appeal letter" in December. The letter will constitute a follow-up to the donations that are elicited through the brochure.

Fultz volunteered to design a cover for the concert playbills. In an effort to cut costs, the board has decided to discontinue printing the playbill covers in color.

Ringwald requested and received authorization to see to having the concert tickets printed.

Publicity

Fultz displayed a mock-up of the ad that will appear in the *Our Story* publication due to come out at end of the month. She asked that any needed or suggested changes be reported to her by July 13. (The ad will be supplemented by a text that describes the activities of the CIS.)

Wormley reported that he has reserved a display case at the Ames Public Library for the second half of February and of April. Because the display cases must be reserved six months in advance, he asked whether the dates for the 2010-2011 season could be set as early as January 2010 so that CIS can get access to cases ahead of the Fall concerts. McIntyre said that he saw no problem in fixing the concert dates early in the calendar year.

Season repertory / Summer concert

McIntyre distributed a draft of the programs he is planning for the season's four concerts. He also supplied an estimate of the related costs for soloists and for music rental (or purchase). The board noted that the costs fall well within the amounts that have been budgeted, while the programming looks appropriate and attractive.

McIntyre asked that he be given suggestions for any local soloists or ensembles that might be included as part of the December seasonal concert.

McIntyre said that he will come to the August concert in order to speak to the audience about the CIS and its coming season.

Gala

Though she has left the board, Markley has volunteered to continue making the arrangements for the Gala. She reported that she has confirmed the date and time: September 20 from 3-5 pm. In selecting foods, she is following the pattern set for last year's Gala. Still undecided is whether or not the silent auction should be included. If she can find a sufficient number of suitable items, one will again be held.

The meeting was adjourned at 8:30 pm.

Karl Gwiasda
Secretary

NEXT MEETING: Tuesday, August 4, 7:15 pm