

MINUTES
Central Iowa Symphony Board
December 1, 2009

Attending: Sam Wormley (presiding), Noelle Fultz, Karl Gwiasda, Donita McCoy
Ex officio: Eric McIntyre

Administrative

President Wormley called the meeting to order at 7:25 pm.

The minutes for the November 3 meeting were approved.

Wormley distributed copies of the budget review that Treasurer Ringwald had forwarded to him. By memo, Ringwald asked for clarification of a bill sent by Bear Marketing. Fultz said that she will check with the firm to confirm her belief that the bill is for an item omitted from a previous bill and constitutes the final payment for the firm's services.

Grants

Wormley reported that COTA has not yet announced the grants that it has approved. CIS has requested \$10,000 in support of its operating expenses.

At the hearing held last month, McCoy noted, the COTA board had asked why the CIS had not held a Make Me a Maestro event last season to raise funds. In reply, Wormley had explained that the event was not feasible during the two seasons that the orchestra was led by guest conductors. McCoy suggested that next season might be an apt time to reinstitute the fundraiser, which had been successful in previous years. The board members agreed, as did McIntyre, that MMM should be resumed for the 2010-11 season.

Music Director's report

McIntyre reported that the board for the Fort Dodge Symphony will, at its meeting this month, consider the proposal for a joint concert with the CIS. He also noted that Larry Burkhalter will turn 90 next year and had asked about the possibility of celebrating this milestone by appearing with a colleague as soloist in Mozart's *Concertone* for two violins and orchestra. The board heartily endorsed that suggestion. McIntyre commented that the Mozart work would fit nicely on the program for the proposed joint concert.

McIntyre noted that the expenses so far for music rental fell well below the budgeted amount. He remarked that the Corigliano work scheduled for a coming concert will be the most expensive rental of the season, but added that the season's total costs for music rentals will stay within the budget. The board conveyed its appreciation of McIntyre's mindfulness of costs.

Publicity

Fultz reported that all planned publicity for the December concert has been covered. She said that she will be making the necessary Web postings concerning the season's remaining concerts. Advertising costs, she noted, will run about \$100 over budget, but printing costs will be lower than projected. Fultz also reported that a designer at Bear Marketing had, at no charge, redone the CIS logo to eliminate the broken "S" in the copy that has been in use.

Appeal letter

Wormley said that the annual appeal letter will be mailed no later than December 13. Sara Markley has not yet forwarded the mailing list of about 1700 names but will be reminded to do so.

Concert preparations

Gwiasda reported that the order for playbills has gone to the printer. Aaron Fultz will serve as stage manager. McCoy said that she will look into obtaining ushers for the concert. She also agreed to make the presentation of a recognition award to Dave Richardson, who will be leaving the orchestra. Wormley said that he is preparing a photo montage of the players in the brass section to give to Richardson as a gesture of appreciation for his long service. Wormley will also write a letter of thanks.

Young Artists competition

McCoy reported that she will be emailing about 80 music teachers across the state to remind them of the YA competition. She proposed that this year, the winners receive a medal as well as a certificate. The board approved the suggestion. McCoy additionally proposed that future competitions include an opportunity for younger players to appear in a junior recital that would precede the orchestra concert. The board endorsed the suggestion.

Because Ringwald will be away from Ames at the year's end, Wormley will take responsibility for retrieving mail from the CIS's post office box during her absence.

The meeting was adjourned at 9:00 pm.

Karl Gwiasda, secretary

NEXT MEETING:
Tuesday, January 5 at 7:15