

**MINUTES**  
**Central Iowa Symphony Board**  
**May 4, 2010**

Attending: Sam Wormley (presiding), Carrie Forbes, Noelle Fultz, Karl Gwiasda, Julienne Krennrich,  
Donita McCoy, Jennifer Musgrove, Jane Ringwald  
*Ex officio:* Barbara Matthies, Eric McIntyre

**Administrative**

President Wormley called the meeting to order at 7:20 pm.

The minutes for the April 6 meeting were approved.

Wormley introduced Barbara Matthies who, along with Janet Klaas, will be joining the board in July. In addition, he announced that he had set up email addresses for the CIS: **info@cisymphony.org** for use in developing a contact list of people interested in CIS and **webmaster@cisymphony.org** for inquiries or comments from people wishing to reach CIS.

**Treasurer's report.**

In lieu of a printed report, Treasurer Ringwald summarized the financial condition of CIS as the end of the fiscal year approaches. In sum, the organization is not in financial trouble, but needs to remain careful about expenditures in order to avoid grave problems. An increase in revenue would also help towards establishing a larger "cushion" in reserve funds. To that end, the board endorsed the idea of holding another "Make Me a Maestro" event to be connected to the May concert of the coming season. During the coming season, too, an effort will be made to mail a "president's appeal" letter as a step to increasing contributions.

**Publicity report**

Fultz reported that ads for the May 9 concert will run in *The Tribune* and *The Sun*. She also reported that advertising rates for *Toons* are within an affordable range. She will include the cost of running ads in that publication in proposing a budget for the publicity costs during the next season.

Fultz said that she would again prepare the season brochure. Needed information, like photos and concert repertory, should be sent to her. Gwiasda will help in preparing the brochure's textual content.

Fultz advised that email should no longer be sent to her at the yahoo address but instead directed to [noellefultz@gmail.com](mailto:noellefultz@gmail.com)

Fultz said that she will contact Michael Morain at the *Register* to determine his interest in reporting information about the joint concert of the CIS and Fort Dodge Area Symphony in October. (Foster-Wendel has notified Wormley that the Middle School auditorium has now been booked for that concert.)

**Season Finale - preparation**

Wormley reviewed the job assignments for the coming concert. The concert playbills are at the printer. Provisions are in place for box office staff and for ushers. Aaron Fultz will serve as stage manager if no one else can be found, but McIntyre noted that because the concert will require minimal readjustment of stage seating, no manger is actually needed.

Forbes reported that she has ordered 75 carnations to be given to the women in the audience. If there are flowers left over, they will go to orchestra players.

McIntyre reported that he has obtained the CD to be given away (Kubelik's recording with the Czech Philharmonic of Smetana's *Má Vlast*). Wormley is printing the drawing slips, while McCoy has a basket to place the slips in and will see that there is someone to staff the table where the basket sits. To encourage audience members to fill out the drawing slips, McIntyre will, during the first half of the

concert, tell the audience why the drawing is being held (to build an email database) and why he selected the CD that he did. People who did not fill out slips will then have a chance to do so during the intermission. The drawing will occur at the start of the concert's second half.

### **Conductor's report**

McIntyre reported that there appear to be a sufficient number of players available to allow a concert on August 5. He asked that a budget for the concert be prepared so that the board can establish that a summer concert is financially feasible. Wormley noted that the Durham Bandshell has now been reserved.

McIntyre said that he has chosen the May concert as the best occasion for a "collaborative" concert that would combine the music with a display of visual art. He will choose a program of pieces that might stimulate a visual artist's imagination. He proposed that a gallery or some other site be found to display the artworks that were selected as best by a jury. (Possibly, a Main Street gallery or the Memorial Union could be used.) The selection of artworks would be done by category, such as by age of the artist as well as by the type of art. He also proposed that all entries be photographed for projection of the images during the concert through slides or Power Point.

### **Board member tasks/apprenticeships**

Now that new members are joining the board, Wormley proposed reassigning responsibilities so that workloads might be lightened. In some instances, new members might spend some time with the people now doing various jobs in order to get training in performing the job. Foster-Wendel has asked that someone else be trained to take responsibility for grants-writing. Krennrich volunteered to fill that role. Fultz said that she would be helped if someone could take care of contacting and phoning people regarding publicity for the orchestra. Musgrove said that she would take on that job. Forbes and Fultz will again arrange the Gala but would welcome assistance. When Klaas and Matthies come onto the board, they will be asked where they think they could best be of service.

The meeting was adjourned at 8:55 pm.

Karl Gwiasda, secretary

*NEXT MEETING:*  
Tuesday, June 1 at 7:15