

MINUTES
Central Iowa Symphony Board
July 6, 2010

Attending: Sam Wormley (presiding), Carrie Forbes, Kathleen Foster-Wendel, Noelle Fultz, Karl Gwiasda, Margaret Johnson, Janet Klaas, Julienne Krennrich, Barbara Matthies, Donita McCoy, Jennifer Musgrove

Ex officio: Eric McIntyre

Administrative

President Wormley called the meeting to order at 7:20 pm.

The minutes for the June 1 meeting were approved.

Election of officers.

By unanimous vote, the board opted to renew the terms of last season's officers:

<i>President</i>	Sam Wormley
<i>Vice-President</i>	Carrie Forbes
<i>Secretary</i>	Karl Gwiasda
<i>Treasurer</i>	Jane Ringwald.

Budget preparation

After Ringwald returns to Ames later this week, the officers will meet to prepare the budget for the 2010-2011 season. The budget will be ready for board review and approval at the August meeting. Board members having specific budget requests are to send the information to Wormley by the middle of next week.

Foster-Wendel reported that the CIS was awarded a COTA grant of \$8849.

Conductor's report

McIntyre distributed a playlist and budget for the forthcoming Bandshell concert. The board unanimously approved the payment of \$1875 (total) for the participation of various musicians (including soloists).

In a further conversation with the Eulenspiegel Puppet Theater concerning a puppet show at the December concert, McIntyre has learned that the cost of mounting an original production is beyond the CIS's budget. The Theater's owner, however, has suggested an alternative that has been carried out elsewhere: for a sum between \$2000 and \$3000, the Theater could conduct a 3-5 day residency during which selected middle or high school students would be involved in creating shadow puppets for use at the December concert. The Theater knows of a source for a \$500 matching grant, so the CIS would be left to come up with a sum between \$1500-2500. (The range in cost allows for differing lengths of the residency.) By unanimous consent, the board expressed an interest in pursuing this possibility. Foster-Wendel and Krennrich will look into possible sources for grants in support of a residency. Foster-Wendel noted that working through the Octagon to choose the student participants would be a good course to take, as grants givers tend to look favorably on collaborative projects.

Bandshell concert

To publicize the CIS season and the summer concert, Krennrich, Musgrove, and colleagues will be performing at Wheatsfield on July 17 (4-6 pm). Fultz said that season brochures will not be printed by that date, but she can supply the players with 50 sample copies that can be given to interested persons. Wormley will print some simple flyers to publicize the Bandshell concert. Fultz will attend to getting on-line postings of the August concert on available sites.

Foster-Wendel will check that the Bandshell is fitted with two microphones and with the necessary chairs and music stands. McIntyre said that he will announce each selection from the stage. Since printed playlists are not part of the summer band season, they will not be necessary for the CIS performance. Foster-Wendel also noted that one or two board members should be present at each rehearsal session to help with putting away equipment at the end. Wormley will email the board to obtain volunteers for each of the rehearsal evenings.

Season brochure

Fultz has completed a draft copy of the season brochure and emailed a copy to the members of the board for comment and correction. She intends some changes in the graphics, and McIntyre will prepare a welcoming "letter" to replace the panel containing his professional biography. Board members are to notify her of any other matters needing attention. Her intention is to have the brochures available in time for the August concert. The board congratulated Fultz on again having done an excellent job.

Fall Gala

A free-wheeling discussion followed Forbes' and Fultz's proposal that the Fall Gala be scheduled for September 19. At issue were such matters as whether the Gala was attracting a sufficient audience to warrant the effort in arranging it, whether a Gala were better scheduled for the end of the concert season, and whether a Sunday afternoon was the best day and time for the event. In the end, the board opted to scrap the Fall Gala and instead hold a Gala, preferably at the Octagon, following the May concert (which entails a collaborative project with the Octagon). In addition, the board approved holding a reception in the Middle School cafeteria following the joint concert with the Fort Dodge Area Symphony in October.

Fundraising

In response to a question from Wormley, the board decided that formal fundraising should be carried out in three steps:

1. through the season brochure (to be mailed in mid- to late-August)
2. through a President's "appeal letter" (to be mailed in November)
3. through the post-concert May Gala

Other business

Because of a scheduling conflict with rehearsals for the August concert, the board opted to hold its next meeting on Wednesday, August 4. Because the time was running late, Wormley suspended the consideration of remaining items on the agenda until the next meeting

The meeting was adjourned at 9:10 pm.

Karl Gwiasda, secretary

NEXT MEETING:
Wednesday, August 4 at 7:15