

MINUTES

Central Iowa Symphony Association Board

January 17, 2012

Attending: Sam Wormley (presiding), Julienne Krennrich, Janet Klaas, Jane Ringwald, Eric McIntyre (ex officio), Julie Stroud. **Absent:** Mary Darrow, Noelle Fultz, Peg Johnson, Jeff Prater (new member)

Administration: Wormley called the meeting to order at 7:20 p.m. The board approved the minutes of December 6, 2011. [Klaas noted that the November minutes should read November 1, 2011 instead of November 2, 2011. Wormley said he had already corrected the date. Klaas also noted that Peg Johnson should be listed as attending the December 6, 2011 meeting.]

Review of Young Artists Competition: Stroud, coordinator of the 2012 Young Artist competition said the event on Saturday, January 14, had fifteen entrants: three pianists; three soprano vocalists; three violinists; three violists; and two horn players and one flautist. The judges for the competition were Jacob Harrison, Iowa State University Director of Orchestral Activities; Jeff Prater, professor *emeritus* at Iowa State University where he was Chair of the Music Theory Division; and Eric McIntyre, Grinnell College faculty and conductor and director of the Grinnell Symphony as well as the Central Iowa Symphony. CIS volunteers were Peg Johnson, Janet Klaas, Jane Ringwald, and Sam Wormley (photographer). Winners of the competition are Abigail Rethwisch, soprano, who graduated in December, 2011, from Simpson college; and Vera Zhao, pianist, a student at Ames High School and a student of Paula Forrest. Stoud said nine entrants paid entrance fee by check and 7 paid on PayPal (one of these did not complete the application form and thus did not participate). Wormley said there was one problem with a toddler sibling of one of the participants toddling (!) around during the performance. We agreed that next year the CIS volunteers will be more directive concerning protocol for participants and their guests. All and all the day was quite successful. The performances were good; and for the first time in several years, two "honorable mentions" were named: Jonathan Wolf, violinist, and Madison Helton, violist. Their names will appear in the Young Artist Concert program for March 4. Stroud congratulated the winners on Face Book and Wormley announced the winners on the CIS homepage. Stroud will also write individual thank you letters to the participants and to Michael Galemo, chair of the ISU Department of Music, who okayed the use of Music Hall for the competition.

Updates from Janet Klaas: Klaas recounted a meeting she had on November 15, 2011, with Heather Johnson, director of the Octagon Center for the Arts, about securing the Community Gallery for May, 2013, as well as ensuing years, for the CIS visual arts concert. She said the Community Gallery keeps April and May open for a show of works from Iowa State University students. The Octagon is trying to bring members of the ISU community to downtown Ames. She said she was impressed by the information that Central Iowa Symphony began its life as the Octagon Orchestra and that she was open to partnering with CIS. She asked if CIS could not have this particular concert at a different time in its season. Klaas told her that the other concerts were set in their themes and dates. [McIntyre, who arrived after this discussion, said he was ready to give up on the visual arts partnership because it has been too difficult to make it happen.]

Klaas reported that she had been notified recently that the *Ames Tribune* will no long provide the free, large, black-and-white "Signature" ads for non-profit organizations, though it does offer regular ads at a discount to non-profits.

Wormley and Klaas have both talked with Dennis Wendell, curator of the Ames Historical Society, about the historical society's becoming the repository for the CIS archives. The board agreed that this be done. Klaas will pick up the many boxes of archives from Wormley and see that they are eventually processed for the Ames Historical Society's collection of Ames archives.

Klaas inquired if there was some way and somebody to continue the listing of the symphony's repertoire. Presently it runs from 1987 through the end of the 2008-09 seasons. Wormley will contact previous members of the board to discover who kept this list. We have the programs for 2009-10 through 2011-2012; so once we find out how to add these to the big list, we can get a member of the present board to be responsible for updating the list.

Klaas suggested that we start keeping an online planning calendar of dates showing when various activities should occur—for example, the presidential appeal letter, the deadlines for *Quarter Notes* newsletters, and the date of the annual Gala. Wormley said he is ready to start such a calendar immediately. To that end, the board provided some dates: mailing dates for the remaining *Quarter Notes* are **February 15 (contents written by February 8), April 15 (contents, April 8), and July 15 (contents, July 8)**. The newsletter will be mailed to donors and will be distributed at all the concerts. **The Gala date for 2012 was set for June 10. The President's annual appeal letter should be ready to mail on November 17.** We decided that in 2012, we will send the appeal letter only to those on the donor list (from donors from the last three seasons) and that we will have a mailing party on Saturday, November 17, to cut down on the costs of sending out this mass mailing. [We do have to have at least 200 letters to qualify for the mass mailing designation. We might want to consider adding the orchestra list to the donor list.] Wormley said that this year Alpha Copies charged CIS \$1,500 to process and send the letter + newsletter out to our full list. Thus far have CIS has received only \$3,480. (This includes a donation of \$1,000 from the Bates Foundation [Holly Fuchs] which arrived before the letters were sent out).

Quarter Notes Newsletter: See above.

Establish Date for June Gala: See above.

Treasurer's Report: While Ringwald was out of town for five weeks, Wormley acted as treasurer. Wormley reported that as of January 17, 2012, the checking account balance is **\$7,781,96**; and the money market account balance is **\$2,971.85**.

Update from Julienne Krennrich: Krennrich reported that she does not yet have recordings from the first two concerts from Eric McIntyre and Eric Weber [McIntyre promised he would find the recording from the first concert], nor does she have the list of names of orchestra members who want to buy CD copies. Eric Weber agreed to do the recording of the second concert for \$10 per each CD sold to orchestra members. Because of copyright laws, these CDs may not be sold to the general public. One copy can be provided for archives. Since Krennrich will not be performing in the March concert and therefore will not be at rehearsals. **Julie Stroud agreed to coordinate this project.**

Krennrich asked for direction regarding the Eulenspiegel Puppet Theater project in light of the Ames Middle School's negative response to being involved. [McIntyre also said that CIS should probably give up on pursuing an outreach partnership with the Ames Community schools.]

Krennrich reminded the board that she has \$350 in grant money from the Ames Convention & Visitor Center to use in marketing the Young Artists concert. She asked whether the board favored adding another \$350 to this amount to advertise on WOI-Radio. Klaas felt that advertising should be limited to

the FM station and should be concentrated on the one or two days before the concert (Friday and Saturday, March 2 and 3). She felt \$350 would be a sufficient amount to spend and agreed to contact WOI about these spot announcements.

Project Initiatives: McIntyre reported that he is pursuing a collaboration with a choral group for the 2012-13 season. The board discussed possible groups for this. Both the Ames Chamber Artists and the Ames Choral Society were mentioned. Both are community groups: Ames Chamber Artists [ameschamberartists.org] is an auditioned choir directed by Dr. James Rodde, Director of Choral Music at Iowa State University; the Ames Choral Society [ameschoral.org] is a non-audition choir, directed by Steve Hoifeldt, which has been performing since 1964.

McIntyre has also been in contact with Ben Wendel (son of Jonathan and former CIS board member Kathleen Foster-Wendel) about the possibility of performing in a joint program with CIS. Ben Wendel and Rachel Nehmer are the Duo Madrona [duomadrona.com], talented trapeze artists, based in Seattle, Washington, who have performed throughout the world.

During his recent trip to Namibia, McIntyre talked with someone connected to a brass orchestra in Germany. This band has money available to send some of its members abroad to perform. McIntyre hopes to bring this group to Grinnell and Ames for joint performances with the Grinnell Symphony Orchestra and CIS during the 2013-14 season—more on this later.

Mission Statement: The board agreed on the following wording for the CIS mission statement: **The Central Iowa Symphony is comprised of community members, unified by a love of music and a dedication to the art of orchestral performance, whose collective goal is to foster quality performance of orchestral music, offer satisfying musical experiences for our musicians, and nurture the educational and cultural growth of our community.**

Tentative Concert dates: 2012-2013: Saturday, October 13, 2012; Saturday, December 1, 2012; Saturday, March 2, 2013; Saturday, May 4, 2013 (all times, 7:30 p.m.); **2013-2014:** Saturday, October 12, 2013; Saturday, November 30, 2013; Saturday, March 1, 2014; Saturday, May 3, 2014 (all times, 7:30 p.m.)

The meeting ended around 9:35 p.m.
Janet Klaas, secretary

NEXT MEETING: Tuesday, February 7, 2012, at 7:15p.m.